

REVISED EDITION of the International Bestseller
& No. 1 Amazon.com Bestseller

The **NEW**
THINK
& **GROW**
RICH



TED CIUBA
TED CIUBA

A Sampler Of The Book

REVISED EDITION

The NEW THINK & GROW RICH

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A SAMPLER OF THE BOOK

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ISBN: 978-1-61448-105-8 (Paperback)

978-1-61448-106-5 (ePublication)

Library of Congress Control Number: 2011937670

Published by:



Morgan James Publishing, LLC

1225 Franklin Ave Ste 32

Garden City, NY 11530-1693

Toll Free 800-485-4943

www.MorganJamesPublishing.com

In conjunction with:

Parthenon Marketing Inc

2400 Crestmoor Rd. #36

Nashville, TN 37215

USA

Interior Design by:

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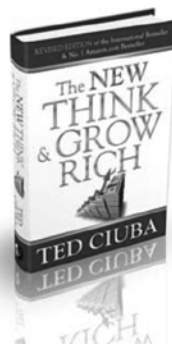
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Ted Ciuba is author of the incredible modernization and empowerment of Napoleon Hill's success classic, *Think & Grow Rich*!



Ted Ciuba

Author of *The New Think And Grow Rich*
Author of Sub 4 Minute Extra Mile Series



*"This is **more than just a revamp with modern examples** - it radically transforms the vision by adding new gender, cross-cultural and international issues to the mix, including new material to include both science and genetics, as in the Quantum reality of accelerating income and wealth.*

An excellent re-do of a classic financial inspirational guide."



Tamara Doris

"The writing is so much more applicable and understandable that I am literally forcing my friends, colleagues, and mastermind members to get their copies now!"

Every page fills me with passion and revs me up!"



T.J. Rohleder

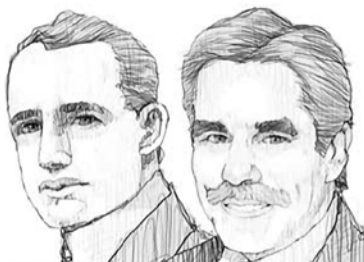
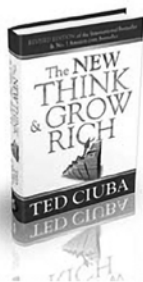
*"I picked up Ted's book -- AND I WAS SHOCKED AND AMAZED! I sat there and began going through it ... and all of a sudden looked up and over 3 hours had gone by!!! I quickly read it from cover to cover within 2 days and then turned around and did it again! Ted has done a truly amazing thing, by totally re-writing this powerful classic. Every entrepreneur and business owner simply **MUST** have Ted's book!"*

"You Are Closer To A Million Dollar\$ Than You Now Dream!"

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An instruction manual to consciously direct the Quantum universe to manifest your positive desires."



Napoleon Hill Overlooks Ted Ciuba

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- Trigger the *self-fulfilling prophecy* and the *law of attraction!*
- Apply the insights of the secret "combination" to work for your immediate, easy success
- Direct the Quantum universe to deliver success
- Unleash that powerful "HoloMagic c2 factor" to accomplish your pursuits in a fraction of the time, with only a quanta of the effort to reap HUGE, AMAZING, WINDFALL results!



Mark Whyborn, UK

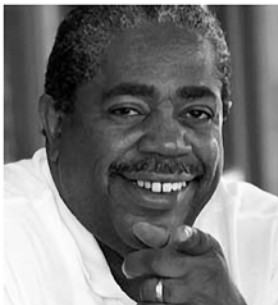
*"I have read **The New Think And Grow Rich** and there is a **HUGE improvement** (so much more insight) in the new updated version!"*

Once you learn the formula to riches, you can apply it to accelerate your income into the stratosphere!

"Ted Ciuba has taken *Think And Grow Rich* to the ultimate state. His book, *The New Think And Grow Rich* fills in the gaps that were not completely covered in the original. The book is a must if you want to understand true financial and personal growth in your life." – Earl Neathery

MORE ON *THE NEW THINK AND GROW RICH*

The New Think And Grow Rich really changed my life. Rereading it for the 2nd and 3rd time - just the revelation that's coming out of that book! And I read that book 20-30 years ago when Napoleon Hill wrote it, but Ted does a treatment in that book that **really gets deep into your mindset - and all mindsets and traditions... He really has a gifting to free you from old paradigms and old dynamics.**"



Chaplain Oscar Smith

Ted Ciuba is a man who looks deeper than theological degrees and correct doctrine. I profess God honors Ciuba's sustained and focused love. He looks upon *The New Think &*

Grow Rich as His workmanship!"



"Once my wife and I were at dinner with Billionaire Bill Farley and I asked Bill this question: "What would you say is the difference between a Billionaire mindset versus a Millionaire mindset?" Space does not allow me to give the full answer, but one key part he explained was the result of reading *Think And Grow Rich* over 80 times! He said he reads that one book several times every single year!

"Wow! Now keep in mind, that's before all the revisions, updates, clarifications, etc!

"I often say, 'Don't reinvent the wheel, but you can add some new rims to improve on the wheel'. **Most great inventions, works, business ideas, etc, are simply the brilliant revision and/or adaptations to what already existed.** This is what makes this revised edition of *The New Think And Grow Rich* even better, in my opinion, than the original!



Stan "Dr Breakthrough" Harris

"The combined work of Hill and revisions by Ciuba are more than twice as nice, together they are beyond a masterpiece!"

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REVISED EDITION

The **NEW**
THINK
& **GROW**
RICH

INTRODUCTION

A WORLD OF CAUSE AND EFFECT

Riches Are A Result

THE SECRET TO THE PURPOSEFUL creation of wealth can be discovered and applied to your direct benefit.

Here you have the entire philosophy of money making, just as it was organized from the actual achievements of the most successful people known to the world population during the past 100 years. People, who began at scratch with nothing to give in return for riches, except *thoughts, ideas* and *organized plans*.

Here you encounter the famous philosophy of *The NEW Think And Grow Rich*, the philosophy sworn to by millionaires, the philosophy that has made *Think And Grow Rich* the greatest selling success book in history. It is a practical philosophy, describing exactly *what* to do and *how* to do it, as well as providing the motivation to get you started or renewed.

It is based on the famous Andrew Carnegie formula of personal achievement by which he accumulated hundreds of millions of dollars for himself and made no fewer than a score of millionaires of men to whom he taught his secret.

Fortunes gravitate to those whose minds have been prepared to “attract” them, just as surely as water gravitates to the ocean.

In this book, may be found all the stimuli necessary to “attune” any normal mind to the vibrations that will attract the object of your desires.

Perhaps you don't need all that is to be found in the book—not all of the 3,000 men and woman from whose experiences it was written did—but you may need *one idea, one plan, one insight, or one suggestion* to start you toward your goal. This could be the very seed that multiplies into your own multi-million dollar fortune. It's happened to countless others. Like Steve Jobs who went from sleeping on friends' floors and collecting coke bottles for food, starting Apple in his garage, who now has guided his company into \$80 Billion in the bank, and in the middle of the 2nd Great American Depression, just set records with last quarter's results.

Somewhere in this book you will find this needed stimulus.

The original inspiration for the book was Andrew Carnegie, at a moment in 1908, after he had made his millions and retired. It was first written by Napoleon Hill, the man to whom Carnegie disclosed the astounding secret of his riches—the same man to whom over 500 wealthy individuals revealed the source of their riches.

Then along comes “yo” —Ted Ciuba—who, living the Internet Lifestyle, vacationing in the Dominican Republic, motorcycles into a near death experience, and wakes believing Napoleon has visited him and re-commissioned, even chastised him to modernize, update, and re-publish *The NEW Think and Grow Rich*. (Full story in chapter 13, “HoloMagic”.)

Thus you have the story of how was carried on the HoloMagic work. Testimony proves we hit it spot on!

In this volume you find the thirteen principles of money making essential to every person who accumulates sufficient money to ensure financial independence.

Here's the simple, but powerful premise, which drives this work....

Success Is A Causable Event

Like *all* things in Nature, knowledge of guiding principles gives you the potential power to *harness* those forces, such as knowledge of aerodynamics allows us to fly hundreds of passengers at a time on intercontinental flights.

In the same manner, the ways to wealth are learnable and applicable by anyone of ordinary intelligence.

Riches are a *result*. Success is a causable event.

The 13 principles of moneymaking contain the formula for wealth and well-being in any aspect of your life.

The Most Fully Actualizing Are The Rich

Look around. The people who are living the best lives are the rich and wealthy. Really, it ought to be obvious. It ain't the working stiff trapped into the grind of work, get check, two week's vacation, too broke to go, no time or money to even take care of yourself.

Money gives you resources, reach, opportunities, companions, travel, education, housing, transportation, vacations, ability to have more meaningful relationships, and a thousand and one other gifts.

That's why so many drive mopeds and small motorcycles in many third-world countries... There's no money for no more... And they frequently never leave their neighborhood—borning, living, and dying among their family members.

While there's something to be said about the simplicity of the poor—the simple fact remains:

- Money is power. Power is the ability to do, see, own, experience, care, and contribute.
- The more money you have, the more advantages you have. And with the more you have, the more you can bestow.

Modest Wealth Can Be Great Prosperity

Speaking of wealth... We throw around a lot of heavyweights in this treatise... I call them *titans*—because they're so exceptional, they're mythic, they're bigger than life. People like Andrew Carnegie, Henry Ford, Thomas Edison, Charles Schwab... People like Bill Gates, Sam Walton, Ray Kroc, Jeff Bezos, Richard Branson, Donald Trump, and Pierre Omidyar.

I wouldn't want you to get the wrong idea... It's not just about joining the ranks of the super rich. A good many of the examples in this book—and in the available supplementary materials, feature entrepreneurs who have encountered financial freedom with all the blessings they could ask for on Earth on much less than the *billions* the titans earn.

Besides, this book isn't written for the titans, they already are in possession of the secret, even if they never “studied” it, and it came to them unconsciously. It's written for *you*. And when you cut to the core of it—it's really about achieving the lifestyle you want—doing it consciously and doing it soundly. Being in a state of abundance.

An abundant life always consumes a good sum of money. Therefore, that's the importance of studying the ways and means of acquiring and investing money. According to your own desires and definite chief aims, modest wealth can indeed be great prosperity.

There's a great book currently out that speaks to this exact theme, *The Millionaire Next Door* by Thomas Stanley and William Danko.

The same rules apply for wealth and actualization at all levels. You get to control the intensity of your vision and your results. The method is the same for an

END OF SAMPLE: INTRODUCTION

Visit T

ation Gifts

DESIRE

THE STARTING POINT OF ACHIEVEMENT

CHAPTER 1 / PRINCIPLE 1

*Great souls have wills;
Feeble souls have only wishes.*
– Chinese proverb

When Edwin C. Barnes hopped off the freight train in Orange, New Jersey, USA, more than 100 years ago, he may have resembled a tramp, but his thoughts were those of a king!

As he made his way from the railroad tracks to Thomas A. Edison's office, his mind was racing. He saw himself standing in Edison's presence. He heard himself asking Edison for an opportunity to carry out the **one consuming obsession of his life**, a *burning desire* to become the business associate of the great inventor. He felt the feelings flooding over him when the great inventor gave him the chance to prove himself.

Barnes' desire was not a hope! It was not a wish! It was a keen, pulsating, passionate *desire* which transcended everything else. It was *definite*.

The desire was not new when he approached Edison. It had been Barnes' dominating desire for a long time. In the beginning, when the desire first

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appeared in his mind, it may have been, probably was, only a wish, but it was no mere wish when he appeared before Edison with it.

Fast Forward

A few years later, Edwin C. Barnes again stood before Edison, in the same office where he first met the inventor. This time his *desire* had been translated into reality. He was in business with Edison. The dominating *dream of his life* had become a reality.

Many people who knew Barnes envied him because of the “break” life yielded him. They saw him in the days of his triumph, without taking the trouble to investigate the cause of his success.

Barnes succeeded because he chose a definite goal. He placed all his energy, all his willpower, and all his effort—everything back of that goal. He did not become the partner of Edison the day he arrived. He was content to start in the most menial work, as long as it provided an opportunity to take even one step toward his cherished goal.

Five years passed before the chance he had been seeking made its appearance. During all those years, not one ray of hope, not one promise of attainment of his *desire* had been held out to him. To everyone, except himself, he appeared only another cog in the Edison business wheel, but in his own mind, *he was the partner of Edison every minute of the time* from the very day he first went to work there.

Win Or Die

It is a remarkable illustration of the power of a *definite desire*. Barnes won his goal, because he **wanted** to be a business associate of Edison more than he wanted anything else in the world. He **created a plan** by which to attain that purpose, and *burned all bridges*

Barnes succeeded because he chose a definite goal, placed all his energy, all his willpower, and all his effort — EVERYTHING back of that goal.

behind him. He stood by his *desire* until it became the dominating obsession of his life—and —finally, a fact.

When he went to Orange, he didn't say to himself, "I will try to get Edison to give me a job of some sort." He said, "I will see Edison, and put him on notice that I have come to go into business with him."

He did not say, "I will work there for a few months, and if I get no encouragement, I will quit and get a job somewhere else."

He did say, "I will start *anywhere*. I will do *anything* Edison tells me to do, but before I am through, *I will be his associate.*"

He did not say, "I will keep my eyes open for another opportunity, in case I fail to get what I want in the Edison organization." He said, "There is **one thing in this world that I am determined to have**, and that is a business association with Thomas A. Edison. I will burn all bridges behind me, and stake my *entire future* on my ability to get what I want."

He left himself no possible way of retreat. He had to win or perish! That is all there is to the Barnes story of success!

In the early 1500's, Spanish conquistador Hernán Cortés faced a situation which made it necessary for him to make a decision which insured his success on the battlefield. They had just floated to México from Cuba. He was about to send his armies against the powerful foe, whose soldiers outnumbered his own. He loaded his soldiers into dinghies, unloaded soldiers and equipment on the beach, then gave the order to burn the ships that had carried them there.

Addressing his men, he said, "You see the boats going up in smoke. That means we cannot leave these shores alive unless we win! We now have *two* choices—we win or we perish!" They won.

Thus ended, in this demonstrative pep-talk, the empire of the Aztecs.

Every person who wins in any undertaking must be willing to burn his ships and cut all sources of retreat. Only by doing so, can one be sure of maintaining that state of mind known as a *burning desire to win*, essential to success.

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Are you doing this?!

That's all that distinguished Edwin C. Barnes from thousands of other young individuals who have worked in the Edison organization—not education, looks, connections, or money. It is the same difference that distinguishes practically all who succeed from those who fail.

Every human being who reaches the age of understanding of the purpose of money wishes for it. Wishing will not bring riches. But desiring riches with a state of mind that becomes an obsession, then planning definite ways and means to acquire riches, and backing those plans with persistence which does not recognize failure does bring riches.

Does this describe you? How could you adopt this same determination?

The Single Greatest Determinant Of Outrageous Success

There's a rumor that's been floating around for decades. Though there seems to be no record of it. Either way, the lesson is point-on. In 1951, Yale University is reputed to have begun a longitudinal study. That “long” time stretched 20 years, at which time they re-interviewed the surviving members of that bright and favored business school graduating class.

This is Ivy League Yale, which receives society's most privileged, and breeds in them an advantaged training—along with the contacts that will last them a lifetime.

If *anybody* has a leg up, it's these storied people...children from across the world, children of magnates and of politicians.

The astonished researchers found that a mere whisper of 3% of the members controlled more wealth, by themselves, than the other 97% combined!

Just to put it in understandable terms, here's a mathematical comparison... that means that for each of the 97 losers, the net worth they had accumulated was a whopping total of \$16,600. Kinda hard to live too many years of retirement on that one... especially since that may be represented

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in equity in a house, paid for furniture and appliances, jewelry, guns, china, and clothing.

How do you spend the china you need to eat on?...

However, those three great souls who had *written goals and a plan to achieve them* were worth \$16.6 Million each!

Profound difference! Vast!

Those researchers found the largest single facilitator / factor / indicator / determinant of outrageous success was *written goals and a plan to achieve them*.

“This Is A Test”

Now, having just discovered the *one* predictor / determinant of success—and it’s not the things the pop culture tells you it is, like money, looks, connections, youth, family, education, or lucky breaks... my question to you is very simple...

Will you *do* the following exercise? Will *you*—right *now!*—create and write down your *goal*, your definite chief aim in life, plus scratch out a plan to achieve it? If you do, you’ve begun.

It is not necessary to “get it right” the first time. Actually, it’s nearly impossible. But getting it down *does* begin the process of clarification and refinement. Doing it forces you to make certain key decisions—and commit to them in a way they manifest....

It separates you from the drifting crowd and signals HoloCosm to go to work for you.

Hear me—acting on these next few paragraphs is the most important thing you can possibly do in all your life.

How To “Think” And Grow Rich

The method by which *desire* for riches can be transmuted into its financial equivalent, consists of six definite, practical steps, being:

Formula For Riches

- 1. How much?** Fix in your mind the exact amount of money you desire. It is not sufficient merely to say, “I want plenty of money.” Basic *financial literacy*—be definite as to the amount, whether it’s a gross or net figure in annual income or a specified net worth. (There is a psychological reason for definiteness, which will be described in a subsequent chapter). FURTHER, vivified in accord with the *vakogēm* factor of chapter 3, *what does that wealth look like for you?* What houses? Cars? Who are you with? What’s your family situation? Opportunities? Sports? Travel? Causes? Contributions do you make?
- 2. By when?** Establish a definite date when you intend to possess the money you desire. Without this, you do not have a target you can mobilize your own and the energies of the Cosmic toward.
- 3. How?** Determine exactly what you intend to give in return for the money you desire. There is no such reality as “something for nothing.” The *only* way you can get massively rich is to *contribute* massively to society. It’s the Law. What’s your passion? What’s your niche?
- 4. Plan it.** Create a definite plan for carrying out your desire, and begin at once, whether you are ready or not, to put this plan into action.
- 5. Affirmatize it.** Write out a clear, concise statement of the amount of money you intend to acquire, name the time limit for its acquisition, state what you intend to give in return for the money, and describe clearly the plan through which you intend to accumulate it.
- 6. Program it.** Read your written statement aloud, at least twice daily, once just before retiring at night, and once after arising in

END OF SAMPLER: CH. 1

BELIEF

BELIEF ACTUATES THE HOLOCOSM

CHAPTER 2 / PRINCIPLE 2

Belief is the catalytic element of this wealth philosophy. Perhaps there's a subtle difference between faith and belief... We use them almost interchangeably. But an illustration may make the differences clearer. A child believes his or her parents love them and will protect them. It wouldn't be so exact to say the child has faith they will. *Faith* would almost mean the child is "trusting" or "counting on" the parent. Radical difference between "believing" and "trusting," as close as the cousins are.

When any thought is characterized with *belief*, the subconscious mind instantly picks up the vibration, translates it into its spiritual equivalent, and transmits it to Infinite Intelligence. It can be conscious, as in effective prayer and meditation, or it can be unconscious, being that religion is not relevant to the principle under discussion, rather it reveals the principle: belief actuates the HoloCosm.

How To Develop Belief

Here's something which will give you a better understanding of the importance the principle of programming assumes in the transmutation of desire into its physical, or monetary equivalent:

Belief is a state of mind that may be *induced* by affirmations, self-talk, and programming to the subconscious mind.

That's the good news, it **CAN** be INDUCED.

Of course, you already know the other news is coming... That's *you* are the responsible party. Whichever where you set the sails, you arrive. That is, presumably why you are reading at this moment.

The object is to acquire the ability to transmute the intangible thought impulse of *desire* **into** its physical counterpart, *money*. Continuing the seafaring metaphor, you intend to arrive at riches, on your specified schedule, and you develop inspired plans to accomplish it. Doing this, you've already begun putting it into action. And you take the next step, and the following, etc.

By following the instructions laid down in the chapters on programming and the subconscious, you may *convince your subconscious mind* that *you believe* you will receive that for which you ask, **and it will act upon that belief**, which your subconscious mind passes back to you in the form of *faith*, followed by definite plans for procuring that which you desire.

Belief is a state of mind you may develop at will as you master the 13 principles, because it is a dynamic, multi-dimensional state of mind which develops of itself, through application and use of these principles.

Programming Creates Belief

Repetition of *effectively crafted affirmations* to your subconscious mind had been the only known method of voluntary development of the emotion of belief. (More on how to create *effectively crafted affirmations* in the chapter on programming.)

Perhaps the meaning may be made clearer through the following explanation as to the way men sometimes become criminals. Stated in the words of a famous criminologist, "When men first come into contact with crime, they abhor it. If they remain in contact with crime for a time, they

become accustomed to it, and endure it. If they remain in contact with it long enough, they finally embrace it, and become influenced by it.”

This is the equivalent of saying that *any impulse of thought which is repeatedly passed on to the subconscious mind is finally accepted and acted upon by the subconscious mind, which proceeds to translate that impulse into its physical equivalent, by the most practical procedure available.*

This is, in other words, the famous statement of “As within, so without”... The powerful statement much acclaimed in human potential circles... Which works the other way, too, as in, “As without, so within.” The sensitivity to which gives the seer their tremendous powers.

A famous statement Napoleon Hill is always remembered for is:

*Whatever the human mind can conceive and believe,
It can achieve.*

Which points to the reason we hammer home you want to commit your affirmations and achievement visualizations to memory and repeat them time and time again.

In the next chapter, we reveal how this is done with *programming*—thanks to the light-year strides neuroscience has made in recent years... Not only is it easier, faster, and safer—it’s better.

Guardian At The Door

From this statement you understand the subconscious mind translates into its physical equivalent a thought impulse of a negative or destructive nature just as readily as it acts upon thought impulses of a positive or constructive nature. This accounts for the strange phenomenon so many millions of people experience, referred to as “misfortune,” or “bad luck.”

They think they got it.

There are millions of people who *believe* themselves “doomed” to poverty and failure, because of some strange force over which they *believe* they

have no control. Though they can't conceive it from their present level of consciousness, they are the creators of their own "misfortunes," because of this negative *belief*, which is picked up by the subconscious mind, and translated into its physical equivalent.

According to Natural Law.

This is exactly why you must rigorously control your thoughts—promoting, allowing, and encouraging *only positive thoughts* and visualizations.

You cannot hold any belief or emotion in your heart that does not manifest in your face and your conditions. It's known amongst the more forward-looking group as the *mind-environment connection*. This law works equally as well in reverse—with the emotions of jealousy, cupidity, revenge, and hatred, as it does with the positive emotions of cooperation, love, encouragement, and teaching.

No one can "hate" someone without feeling the effects of hatred in their own psyche-corpus-environment. In the same token, a gentle spirit reveals itself in the gentle manner the person walks through life.

Your Programming, Your Life

What you "are" you present...

Who you really are—deep inside—you project, like the programming of a radio station, to all who tune for a moment.

You can fool yourself, through ignorance, but you can't fool with the actual results you produce.

You Are Like A Computer

That's why it's so important to consciously and positively feed your mind and heart positive, present-tense, associated images a la vakogem. (You'll know what vakogem means shortly.) You are like a computer...the hardware *is*—it produces results in accord with whatever software program you have installed. (Changing the processing capacity (hardware) and programming (software) is the subject of the r

END OF SAMPLER: CH 2

PROGRAMMING

CHANGE WHAT AND HOW YOUR SUBCONSCIOUS MIND PROCESSES

CHAPTER 3 / PRINCIPLE 3

Since your mind is the source and origin of all you feel, create, manifest, and attract, i.e., the results in your life, it stands to reason that if you want something else, something better, more money in your life, you have to change the actions you've been taking. To do that, you must change the character of your mind, so you *do* what it is you must do to create wealth. Your old way of thinking—conscious and subconscious—has you where you are now. You re-program your mind to achieve it.

Said another way, riches are a result. The cause is our thinking—which while it connects with and attracts from all the world also drives us to *do* the things we must do to accomplish those riches. Said another way, in this quantum world we live in, it's all summed up in the self-fulfilling prophecy (SFP) and the law of attraction (LOA). So, to get different results—the riches you want—you must change what you're thinking. You must re-program yourself to get different results.

Experience and research both demonstrate it's a very hard process for an individual to make a substantive, qualitative change in their thinking.

Fortunately, the disciplines it takes to keep the mind changed, are the same ones it takes to change the mind... So if we can just *intervene* in the mind with the right programming, we can effect change.

Your mind works like this: Your conscious mind is the guardian at the gate. Like a good watchman, it intercepts everything, takes a critical look at it, ejects the thoughts that don't belong, and accepts the thoughts that do belong.

It's tricky, however. You think you're being discriminating, when in fact, all you're doing is following the dictates of your subconscious mind.

Remember, your subconscious is set up to "run you" automatically... That is, you don't have to think about beating your heart or expanding your lungs. That's good. Trouble is, it doesn't ask you about your world view, either. Or the consequences, good or bad, that ensue from that.

The subconscious, like a dutiful robot, does exactly what it is supposed to do. Your subconscious, being programmed like a computer, then directs the evaluations and decisions of your conscious mind. It provides the basis for your mental operations as well as your physical operations.

So you continue poor, based on emotionally implanted erroneous impressions of limitation you received...

It's Not So Easy To Change

And there's more....

- Waking to the concept you create your own reality is one thing....
- Waking to the fact you received the most lasting and most profound programming prior to the age of 2 is one more thing....

These are both **necessary steps** on the road to wealth recovery.

However, they are not sufficient causes of the change you desire. Because waking to the facts, and even determining it's time to adopt a new mindset—and therefore create different results—all happens in the *beta* brainwave state.

And your original programming was laid down in *delta*.

Which essentially means you're trying to solve a problem which requires a drill with a screw driver. Not that anything's wrong with a screw driver, it's just not the right tool to work your subconscious mind.

Which also explains the dismal track record of the much bruted book, *Think And Grow Rich*, and its successor, *The New Think And Grow Rich*. If it is "the book that launched a million millionaires", and has sold over 100 million copies, it actually has a 99% FAILURE rate!

Why? Because you read in *beta* - it's a lot of work - and the programming you want to change is in *delta*. You'll understand shortly....

One of my Bransonesque friends colorfully says, "You're screwed!"

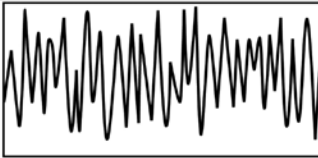
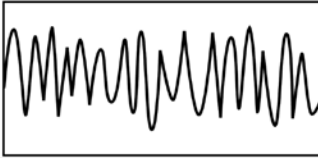
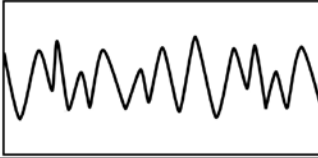
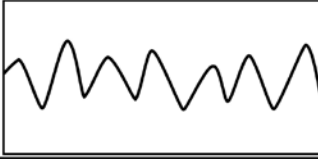
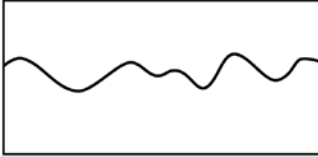
Let's discover a bit about brainwaves... And a very important phenomenon known as "**brainwave locking**". This will help us understand what's really happening.

The accompanying chart graphically illustrates the **frequency**, or number of brainwaves per second, and the relative **amplitude**, distance between peaks and valleys, in the primary brain states: gamma, beta, alpha, theta, and delta. These are important phenomena. Study the chart. You don't need to memorize anything, but if you *understand* brainwaves, you can easily follow and benefit from this train of thought.

Gamma. The *gamma* brain state is what is known as the *super* brain state. It's the place of peak performance, it's the place of *flow*—in which you get so involved in something you don't even know you exist, in which you don't even know you're doing it, but you're doing it... In which hours can pass in minutes. It's an extremely creative state of 31—70 Hz (waves per second). It's *altered reality*... It's the integration of all of the other brain waves coming together.

Just as a rocket ship shakes incredibly in the final moments of reaching escape velocity, and then suddenly finds itself in an effortless majestic glide with no resistance, the *gamma* state is characterized by focus, flow, and

peak performance whereas the wave state it came from, *beta*, is a hectic, necessary, but not too insightful state.

gamma: 30-70 Hz Peak performance, flow	
beta: 14-30 Hz Awake, normal alert consciousness	
alpha: 9-13 Hz Relaxed, calm, lucid, not thinking	
theta: 4-8 Hz Deep relaxation and meditation, mental imagery	
delta: 1-3 Hz Deep, dreamless sleep	

Beta. You spend most of your waking, productive time in *beta*. It is the brain state characterized by the “hectic” frequency, 14-30 Hz, and the very high amplitude. When you’re booking a check, teaching your child, teaching a class, making a sales presentation, you’re in *beta*. When you’re selling a client, or learning a lesson a professor is teaching you’re in *beta*. When you’re answering an email you’re in *beta*. It’s the normal, work-a-day world of your mind. You know this state very well.

Most people are only aware of this state—never having consciously investigated beyond that superficial knowledge of the marvels the brain offers for personal change.

Alpha. Most people who teach on the subject call the next brainwave state, *alpha*, a healthful state. Brainwaves are slower than beta, and of greater amplitude. Frequency is 9-13 Hz. And it is very curative. It's a relaxed, calm state. It lets your body processes relax and reorder themselves. This is the state you enter when you close your eyes, take several deep breaths, and imagine yourself on a windy, sun-bathed beach....

When you lie down like a baby in lush 12 inch grass with breezes in the warm mountain sun and begin to doze off, that's *alpha*.

Most guided meditations take you into this level. (And usually, this level only, until they call you back to normal waking awareness.)

Theta. Next comes the *theta* level characteristic of deep relaxation, meditation, and much of sleep and dreaming. The process continues... The brainwaves characteristic of this state, 4-8 Hz, are even of less frequency than alpha and of greater amplitude. It's the state in which esp is active. Have you ever been lost in a day dream, thoroughly enjoying it, and whenever whatever called you back, you knew it was a very pleasant time, but you can't remember *what* you were day-dreaming about?

What's happening—and it's the same reason why we remember so few dreams, even when we swear we'll remember—is that, you experienced the dream or day-dream in *theta*, but you're trying to recall it in *beta*. The heavier force of *beta* blocks out the lighter, more subtle impressions of *theta*.

Delta. *Delta* is a profoundly slow state of dreamless sleep, infants, and people with some brain disorders. It is the state of the slowest frequency, 1-3 Hz, and the state of greatest amplitude. It is also the state associated with Cosmic Consciousness, enlightenment, connection with the Holo-Cosm, the shaman, and the magical warrior. It is the state and condition of non-ordinary

END OF SAMPLER: CH. 3

SPECIALIZED KNOWLEDGE

A NECESSARY BUT NOT SUFFICIENT CAUSE OF SUCCESS

CHAPTER 4 / PRINCIPLE 4

There are two kinds of knowledge. One is general; the other is specialized. General knowledge, no matter how great in quantity or variety it may be, is of little use in the accumulation of money. The faculties of the great universities possess, in the aggregate, practically every form of general knowledge known to civilization.

Most of the professors have little or no money. They specialize in *teaching* knowledge, but they do not specialize in the organization, or the *use* of knowledge.

Knowledge Does Not Attract Money

Knowledge does not attract money, unless it is *organized* and *intelligently directed*, through practical *plans of action* to the *definite end* of accumulation of money. Lack of understanding of this fact has been the source of confusion to millions of people who falsely believe that “Knowledge is Power.” It is nothing of the sort! Knowledge is only *potential power*. It

becomes power only when and if it is organized into definite plans of action, geared to a definite end.

This “missing link” in all systems of education known to civilization today, may be found in the failure of educational institutions to teach their students *how to organize and use knowledge after they acquire it*.

The Shocking Chicago Court Case

For a good and famous example, many people made the mistake of assuming that because Henry Ford had little “schooling,” he was not a man of “education.” Those who made this mistake did not know Henry Ford, nor do they understand the real meaning of the word “educate.” That word is derived from the Latin word “*educo*,” meaning to educe, to draw out—to *develop from within*.

An educated man is not, necessarily, one who has an abundance of general or specialized knowledge. An educated man is one who has so developed the faculties of his mind that he may acquire anything he wants, or its equivalent, without violating the rights of others. Henry Ford comes well within the meaning of this definition.

During the Euro-American World War I, a Chicago newspaper published certain editorials in which, among other statements, Henry Ford was called “an ignorant pacifist.” Kind of like today, when any thinking person objects to the extreme rape of the citizen’s rights and privileges is slurred “unpatriotic”. Ford objected to the statements, and brought suit against the paper for libeling him. When the suit was tried in the courts, the attorneys for the paper pleaded justification, and placed Ford, himself, on the witness stand, for the purpose of proving to the jury that he was ignorant.

The attorneys asked Ford a great variety of questions, all of them intended to prove, by his own evidence, that, while he might possess considerable specialized knowledge pertaining to the manufacture of automobiles, he was, for the most part, ignorant.

Ford was plied with such questions as the following:

“Who was Benedict Arnold?” and “How many soldiers did the British send over to America to put down the Rebellion of 1776?” In answer to the last question, Ford replied, “I do not know the exact number of soldiers the British sent over, but I have heard that it was a considerably larger number than ever went back.”

You catch the drift of the minutiae that, indeed, *few* could answer.

Finally, Ford became tired of this line of questioning, and in reply to a particularly offensive question, leaned over, pointed his finger at the attorney who had asked the question, and said....

If I should really *want* to answer the foolish question you have just asked, or any of the other questions you have been asking me, let me remind you that I have a row of electric push-buttons on my desk, and by pushing the right button, I can summon to my aid men who can answer *any* question I desire to ask concerning the business to which I am devoting most of my efforts.

Now, will you kindly tell me *why* I should clutter up my mind with general knowledge, for the purpose of being able to answer questions, when I have men around me who can supply any knowledge I require?

There certainly was good logic to that reply. That answer floored the Chicago lawyer. Every person in the courtroom realized it was the answer, not of an ignorant man, but of a man of *education*. Any man is educated who knows where to get knowledge when he needs it, and how to organize that knowledge into definite plans of action.

Through the assistance of his MasterMind group, Henry Ford had at his command all the specialized knowledge he needed to enable him to become one of the wealthiest men in America. It was not essential that he have this knowledge in his own mind. Surely, no person who has sufficient

inclination and intelligence to read a book of this nature can possibly miss the significance of this illustration.

It Is Not Essential The Specialized Knowledge You Need Be In Your *Own* Mind

Before you can be sure of your ability to transmute *desire* into its monetary equivalent, you will require *specialized knowledge* of the service, merchandise, or profession which you intend to offer in return for Fortune. Perhaps you may need much more specialized knowledge than you have the ability or the inclination to acquire, and if this should be true, you may bridge your weakness through the aid of your MasterMind group.

Andrew Carnegie stated that he, personally, knew nothing about the technical end of the steel business; moreover, he did not particularly care to know anything about it. The specialized knowledge he required for the manufacture and marketing of steel, he found available through the individual units of his *MasterMind* group.

The accumulation of great Fortunes calls for *power*, and power is acquired through highly organized and intelligently directed specialized knowledge, but that knowledge does not, necessarily, have to be in the possession of the person who accumulates the Fortune.

Knowledge Is Not The Power

The preceding paragraph should give hope and encouragement to the person with ambition to accumulate a Fortune, who has not possessed themselves of the necessary "education" to supply such specialized knowledge as

Henry Ford had at his command all the specialized knowledge he needed to enable him to become one of the wealthiest men in America.

It was not essential that he have this knowledge in his mind.

END OF SAMPLE: CH 4

IMAGINATION

THE CREATIVE SPARK THAT MAKES SUCCESS

CHAPTER 5 / PRINCIPLE 5

Imagination is literally the workshop wherein are fashioned all plans created by the human thinking animal.

The impulse, the *desire*, in addition to being an imaginative impulse itself, is given shape, form, and *action* through the aid of the imaginative faculty of the mind.

Tune In, Turn On

Of all the ages of civilization, this is the most favorable for the development of the imagination, because it is an age of rapid change. We are in the midst of the exploding Information Age—fueled by the Internet... Barriers of ignorance and misunderstanding bred by isolation are falling, like the Berlin Wall. Dramatic shifts in civilization are happening, as in 9/11 and the global unrest that's followed. On every hand, at any URL, one may contact stimuli that develop the imagination.

Through the aid of the imaginative faculty, humanity has discovered and harnessed more of Nature's forces during the past 100 years than during the entire history of the human race. It has conquered the air so completely, that the birds are a joke in comparison. Remember Michelangelo's first bird-shaped flying contraption?

SKIP

For more than an hour behind the prescription counter, the old doctor and the clerk talked in low tones. Then the doctor left. He went out to the buggy and brought back a large, old-fashioned kettle and a big wooden paddle, used for stirring the contents of the kettle, and deposited them in the back of the store.

The clerk inspected the kettle, reached into his inside pocket, took out a roll of bills, and handed it over to the doctor. The roll contained exactly \$500—the clerk’s entire savings!

The doctor then handed over a small slip of paper on which was written a secret formula. The words on that small slip of paper were worth a king’s ransom!

But not to the doctor!

This should encourage all who feel they are not “gifted” or “creative”... You don’t have to be the inspired inventor, author, programmer, or performer to make a Fortune. You can be the one who organizes it to happen!

Magic Words Written On A Slip Of Paper

Those magic words were needed to start the kettle to boiling, but neither the old doctor or the young clerk knew what fabulous Fortunes were destined to flow from that kettle.

It was a good deal, well in tune with our promise to ourselves to “engage in no transaction that does not benefit all whom it affects.”

The old doctor was glad to sell the outfit for \$500. The money would pay off his debts, and give him freedom of mind.

The clerk, for his part, was taking a big chance by staking his entire life’s savings on a mere scrap of paper and an old kettle! He never dreamed his investment would start a kettle to overflowing with gold that would surpass the miraculous performance of Aladdin’s lamp.

What the clerk really purchased was an *idea*. The old kettle, the wooden paddle, and the secret message on a slip of paper were incidental.

The strange performance of that kettle began to take place after the new owner mixed with the secret instructions, an ingredient of which the doctor knew nothing.

This story bears a resemblance that you should note to the story of Edwin Barnes' great opportunity. **It's *not in the opportunity*—but from the *person wherein springs the magic*.** Edwin Barnes was the *last* person, not the first choice, to receive the opportunity that brought him Fortune. Asa Chandler only got the kettle opportunity because another was not sufficiently visionary, skilled, or motivated to act on it.

Read this story carefully and give your imagination a test! See if you can discover what it was that the young man added to the secret message, which caused the kettle to carbonate over with gold. Remember as you read, that this is not a story from *Arabian Nights*. Here you have a story of facts which began in the form of an *idea*—a sterling illustration of that HoloMagic c^2 factor, being Quantum in motion.

Vast Fortunes From A Secret Formula

Let us take a look at the vast Fortunes of gold this idea has produced. It has paid and still pays huge Fortunes to men and women all over the world, who distribute the contents of the kettle to millions of people.

The Old Kettle is now one of the world's largest consumers of sugar providing jobs of a permanent nature to thousands of men and women engaged in growing sugar cane and in refining and marketing sugar.

The Old Kettle annually consumes millions of glass and plastic bottles and aluminum cans, providing jobs to huge numbers of workers.

The Old Kettle gives employment to an army of clerks, accountants, chemists, lawyers, copywriters, programmers, and advertising experts throughout the world. It has brought fame and Fortune to scores of artists who have created magnificent pictures describing the product, and

overflowed to the tune of millions to famous entertainers who have sung, danced, or appeared in its praises.

The Old Kettle has converted a small southern city into the business capital of the South, where it now benefits, directly or indirectly, every business, resident, and visitor to the city.

The influence of this idea now benefits every country in the world, pouring out a continuous stream of gold to all who touch it.

Gold from the kettle built and maintains one of the most prominent colleges of the South, where thousands of young people receive the training essential for success.

The Old Kettle has done other marvelous things. All through the downs of various business cycles, with factories, banks, and businesses folding up and dying by the thousands, laying off thousands of employees per wave, the business of this Enchanted Kettle goes marching on, giving continuous employment to an army of men and women all over the world, *meanwhile*, paying outrageous portions of gold to those who long ago had faith in the idea.

The first year sales of all Coca-Cola products in 1886 totaled \$50. (Which, by the way, cost \$70 to generate.) All out of a single soda fountain in Atlanta, Georgia USA, run by a sole proprietor.

Worldwide sales of Coca-Cola last year surpassed \$21 Billion dollars, and the company directly employs 49,000 people worldwide. (That doesn't count the millions of other merchants, institutions, and governments that also make money on the product.)

Tales Of Romance

If the product of that old brass kettle could talk, it would tell thrilling tales of romance in every language.

The authors are sure of at least two such romances, for each was a part of a Coca-Cola lit romance. With Hill it all began not far from the very spot

on which the drug clerk purchased the old kettle. It was there the author met his wife, and it was she who first told him of the enchanted kettle. It was the product of that kettle they were drinking when he asked her to accept him “for better or worse.”

Then there’s the Ciuba adventure:

*Otra Tarde
Romántica*

Como escribo estas palabras exactas que ves, estoy sentado con mi hermosa compañera al frente del Mar Caribe en El Malecón en Santo Domingo, la República Dominicana.

Al lado de nosotros, un joven agil sube a una palma de coco, derriba uno de ellos, se desliza, y porta su ganancia a mamá.

*Another
Romantic
Afternoon*

As I write these very words, I’m sitting with my beautiful companion on the waterfront of the Caribbean Sea on the Malecón in Santo Domingo, the Dominican Republic.

Beside us a lithe young Black boy shimmies up a palm tree, knocks down a coconut, slips down, and carries off his take to mama.

“Disfruta Coca-Cola”

Is it coincidence that we’re drinking this same cool beverage that provides stimulation of thought without intoxication—just what an author needs in order to do his or her best work—127 years later?!

Is it coincidence that the red and white beach umbrella cooling us under the intense Caribbean sun says, “*Disfruta Coca-Cola*”? (“Enjoy Coca-Cola.”)

Or is it a demonstration of how the principles described in this book play out in this HoloGraphic Universe?

The Secret Ingredient

Whoever you are, wherever you may live, whatever occupation you may be engaged in, just remember in the future, every time you see the words “Coca-Cola,” that its vast empire of wealth and influence grew out of a single IDEA, and that the mysterious ingredient the drug clerk, Asa Candler, mixed with the secret formula was... *imagination!*

Stop and think on that for a moment. Remember, the country doctor had the same “goods.”

However, the clerk was seeing a radically different vision than the doctor. Something else was flashing the neural circuits of his brain....

That imagination, that idea was that he could *sell* this refreshing beverage to his customers.

Then he set about growing his customer base. He began in his own neighborhood with a single soda fountain... Then elsewhere in the city... Then elsewhere in the state... Then over the southeast region of the country...followed by the entire country... Then international markets opened, and expansion continues to this day. No doubt, when we get to the stage when we’re making settlements on other planets, casks of Coca Cola will ride the supply cargo of every passage.

Setback And Indignation Brings Secret Chicken Recipe To Light

One of the most famous secret recipe accounts of recent times involves Harlan Sanders.

Setback: A victim of progress in the rural town of Corbin, Kentucky when the new interstate took his bus **END OF SAMPLE: CH. 5** he decided it was time to retire anyway.

ORGANIZED PLANNING

THE MOBILIZATION OF DESIRE INTO ACTION

CHAPTER 6 / PRINCIPLE 6

You have learned that everything the human animal creates or acquires begins in the form of *desire*, and that desire is taken on the first lap of its journey from the abstract to the concrete in the workshop of the *imagination*, where *plans* for its transition are created and organized.

In chapter one, you were instructed to take six definite, practical steps as your first move in translating the desire for money into its monetary equivalent. One of these steps is the formation of a *definite*, practical plan, or plans through which this transformation may be made.

The Planning Process

Building plans need not be a difficult, time-consuming project. With your definite chief aim burning in your heart, it's just a matter of following some basic planning procedures *on paper* (or on the computer, of course), and then recursively refining them as you move forward, as further thought, results, or opportunities suggest.

In its simplest essence it's just a matter of starting with a clear description of where you want to end up (your goal or definite chief aim), connecting that with where you are now, and filling in the blanks along a time line of the things you must do / achieve to reach your goal.

Of course, there's more detail than that... And thorough planning includes making an inventory of required knowledge and resources, the criteria you establish, as well as an analysis of alternative options, including potential obstacles and solutions, models who have done something similar, likelihood of success, etc.

Entire books have been written on the technical aspects of goal achievement and problem solving, I refer you there. Here we come at it from a slightly different angle.

How To Build Plans Which Are Practical

Here are the instructions on how to build plans which are practical:

1. Ally yourself with a group of as many people as you may need for the creation and carrying out of your plan or plans for the accumulation of money—making use of the MasterMind principle described in a later chapter. (Compliance with this instruction is absolutely essential. Do not neglect it.)
2. Before forming your MasterMind alliance, decide what advantages and benefits you may offer the individual members of your group in return for their cooperation. No one will work indefinitely without some form of compensation. No intelligent person will either request or expect another to work without adequate compensation, although this may not always be in the form of money.

3. Arrange to meet with the members of your MasterMind group at least twice a week, and more often if possible, until you have jointly perfected the necessary plan or plans for the accumulation of money.
4. Maintain *perfect harmony* between yourself and every member of your MasterMind group. If you fail to carry out this instruction to the letter, you may expect to meet with failure. The MasterMind principle cannot succeed where *perfect harmony* does not prevail.

Two Axioms Of Success

Keep in mind these facts....

First. You are engaged in an undertaking of major importance to you. To be sure of success, you must develop plans that work.

Second. You must have the advantage of the experience, education, native ability and imagination of other minds. This is in harmony with the methods followed by every person who has accumulated a great Fortune.

No individual has sufficient experience, education, knowledge, native ability, contacts, and/or resources to insure the accumulation of a great Fortune without the cooperation of other people.

Every plan you adopt in your endeavor to accumulate wealth should be the joint creation of yourself and every other member of your MasterMind group. You may originate your own plans, either in whole or in part, but see that those plans are checked and approved by the members of your MasterMind alliance.

If the first plan you adopt does not work successfully, replace it with a new plan, if this new plan fails to work, replace it, in turn with still another,

and so on, until you find a plan which *does work*. Right here is the point at which the majority of people meet with failure, because of their lack of *persistence* in creating new plans to take the place of those which fail.

WHY MASTERMIND?

No individual has sufficient experience, education, knowledge, native ability, contacts, and/or resources to insure the accumulation of a great Fortune without the cooperation of other people.

The most intelligent human living cannot succeed in accumulating money—or in any other undertaking without plans that are practical and workable.

That's how important *organized planning* is in this philosophy. It's like having a *product* in the business world. Until you throw your commitment and resources behind a *product*, you just have “know-how”. Only when it's organized into proaction does it bring income.

Temporary Defeat Is *Not* Failure

Just keep this fact in mind, and remember when your plans fail or derail, that setback, misstep, temporary defeat, changing geo-political, and market realities do not equal permanent failure.

It just means that the plan you've chosen isn't working at this moment in this location... Be of energetic cheer! Build other plans. Start all over again.

Thomas A. Edison “failed” ten thousand times before he perfected the incandescent electric light bulb. That is, he met with temporary defeat ten thousand times, before his efforts were crowned with success.

Reframing “Temporary Defeat” To “Counsel”

Temporary defeat should mean only one thing: the certain knowledge there is something incomplete or mal-adjusted in your plan. Millions of people go through life in misery and poverty, because they lack a sound plan through which to accumulate a Fortune. Don't let this be you.

Henry Ford accumulated a Fortune, not because of his superior mind, but because he adopted and followed a *plan* which proved to be sound. A thousand men could be pointed out, each with a better education than Ford's, yet each of whom lives in poverty, because he does not possess **the right plan for the accumulation of money.**

Henry Ford, as do all who reach great heights of success, met with numerous episodes of temporary defeat...

That's just it... A quitter never wins, a winner never quits.

No person is ever whipped, until they quit in their own mind.

We repeat this fact many times, because it is so easy to “take the count” at the first sign of defeat.

Success Follows Organized Planning Backed By A Persistence That Does Not Recognize Failure

James J. Hill met with temporary defeat when he first endeavored to raise the necessary capital to build a railroad from the East to the West, but he, too, turned defeat into victory through *new plans*.

Henry Ford met with temporary defeat, not only at the beginning of his automobile career, but after he had gone far toward the top. He created new plans, and went marching on to financial victory.

Harlan Sanders suffered a series of temporary defeats—he lost his business, he ended up broke, on social security, and suffered a thousand rejections before he ever got a yes to his “Kentucky Fried Chicken” idea.

Armand Morin, who may just be the highest-paid Internet Marketing guru in that industry, **END SAMPLER: CH. 6** internet

DECISION

THE MASTERY OF PROACTION

CHAPTER 7 / PRINCIPLE 7

Fortune favors the bold.

– The Round Table

Accurate analysis of over 25,000 men and women who had experienced failure disclosed the fact that ***lack of decision was near the head of the list of the 30 major causes of failure.*** This is no mere statement of a theory—it is a fact.

Procrastination, the opposite of *decision*, is a common enemy, which practically every individual must conquer.

Procrastination is not the same thing as adequate caution. Organized planning in advance is a good and necessary requirement of outstanding success. Like the training a pilot goes through before they are licensed to fly. Like getting your bearings the way police surrounding a compound do.

For a simple example, buying and selling a house is a difficult transaction. Both as buyer and seller there are many things you could do that would actually open you to civil and criminal charges. Not to mention cost you dearly in losses, expenses, penalties and fees. So therefore you contact a

professional and get guidance in what is to be a process of gather, present, arrange, reveal that could go one weeks or, in some markets, months.

All that is just follow-through, the stuff of which persistence is made. The kind of decision the super successful exhibit has all the carry-through power inherent in the decision itself.

Paralysis of analysis is a very comfortable form of procrastination, for those poor souls so inclined. Procrastination is a trickster. Good at misdirection... He makes you see and believe one thing, when, he's duped you. The ultimate con man. Robs you. Procrastination is double tricky, because she masquerades as good sense.

Be warned: you will be demonstrating evidence of your own ability to reach quick and definite *decisions* when you finish reading this book and begin putting into *action* the principles it describes.

Millionaires Reach Decisions Promptly

On the other hand, analysis of several thousand individuals who accumulated Fortunes well beyond the million dollar mark disclose the fact that every one of them had the habit of *reaching decisions promptly*, and of changing these decisions *slowly*, if, and when they were changed. People who fail to accumulate money, without exception, have the habit of reaching decisions, *if at all*, very slowly, and of changing these decisions quickly and often.

One of Henry Ford's most outstanding qualities was his habit of reaching decisions quickly and definitely, and changing them slowly. This quality was so pronounced in Ford, that it earned him the reputation of being obstinate. It was this quality which prompted him to continue manufacturing his famous Model "T"— "the world's ugliest car," when his advisors, and many of the purchasers of the car, were urging him to change it.

Perhaps, Ford delayed too long in making the change, but the other side of the story is that Ford's firmness of decision yielded a huge Fortune before the change in model became necessary.

The Weak Are Influenced By Opinions

If you are influenced by “opinions” when you reach decisions, you will not succeed in any undertaking.

The majority of people who fail to accumulate money sufficient for their needs are generally easily influenced by the “opinions” of others. They permit the newspapers and the “gossiping” neighbors to do their “thinking” for them. “Opinions” are the cheapest commodities on Earth! Everyone has a flock of opinions ready to be wished upon anyone who will accept them. If you are influenced by “opinions” when you reach decisions, you will not succeed in any undertaking much less in that of transmuting *your own desire* into money.

If you are influenced by the opinions of others, you will *have* no *desire* of your own.

Keep Your Own Counsel

Keep your own counsel when you begin to put into practice the principles described here, by reaching your own decisions and following them. Take no one into your confidence, *except* the members of your MasterMind and Invisible Counselors group, and be very sure in your selection of these group members, that you choose *only* those in *complete sympathy and harmony with your purpose*.

Close friends and relatives, while not meaning to do so, often handicap one through “opinions” and sometimes through ridicule which is meant to be humorous. Millions of men and women carry inferiority complexes with them all through life, because some ignorant person destroyed their confidence through “opinions” or ridicule.

Only The Courageous Rise To Positions Of Success

You have a brain and mind of your own. *Use it*, and reach your own decisions. Only the courageous rise to positions of success. *All* people get the free opinions of others, welcome or not.

Exercise your nobility! Ignore the criticism. Bless the fools if you must... Keep your own counsel.

Don't Talk Too Much, Fools Do

If you need facts or information from other people to enable you to reach decisions, as you probably will in many instances, acquire these facts or secure the information you need quietly, without disclosing your purpose.

It is characteristic of people who have a smattering or a veneer of knowledge to try to give the impression that they have much knowledge. Such people generally do *too much* talking, and *too little* listening.

Keep your eyes and ears wide open—and your mouth *closed*, if you wish to acquire the habit of prompt *decision*. Those who talk too much do little else. If you talk more than you listen, you not only deprive yourself of many opportunities to accumulate useful knowledge, but you also disclose your *plans* and *purposes* to people who will take great delight in defeating you, because they envy you.

Remember, also, that every time you open your mouth in the presence of a person who has an abundance of knowledge, you display to that person, your exact stock of knowledge, *or your lack* of it! Genuine wisdom is usually conspicuous through modesty and silence.

Keep in mind the fact that every person with whom you associate is, like yourself, seeking the opportunity to accumulate money. If you talk about your plans too freely, you may be surprised when you learn that some other person has beaten you to your goal by *putting into action ahead of you* the plans of which you talked un-

END SAMPLE: CH. 7

PERSISTENCE

THE SUSTAINED EFFORT TO BUCK ALL ODDS

CHAPTER 8 / PRINCIPLE 8

There is no effort without error or shortcoming.

– Theodore Roosevelt

Persistence is an essential factor in the procedure of transmuting *desire* into its monetary equivalent. The basis of persistence is the *power of will*. Will can be made easy by obsessional desire.

Desire and willpower, when properly combined, make an irresistible pair. People who accumulate great Fortunes are generally known as cold-blooded, and sometimes ruthless. Often they are misunderstood. What they have is willpower, which they mix with persistence, and place back of their desires to insure the attainment of their objectives.

Knowing *Exactly* What You Want

Henry Ford has been generally misunderstood to be ruthless and cold-blooded. This misconception grew out of Ford's habit of following through in all of his plans with PERSISTENCE.

The majority of people are ready to throw their aims and purposes overboard, and give up at the first sign of opposition or misfortune. Often that

opposition is no more than ridicule or well-meaning advice. Oftentimes, it's not even that—just an interior fear of what others might say.

Do you realize how *empty* the force is behind that?! It has no substance whatsoever, no money's at risk, and no bullets get fired... Rest assured—unless they change their ways—people in this arena will never meet with success. It's impossible!

Yes, most fail, over minors....

A few carry on *despite* all opposition, until they attain their goal. These few are the Fords, Carnegies, Rockefellers, Edisons, Jobs, Robbins, Bezos, Gates, Waltons, Krocs, and Sanders....

There may be no heroic connotation to the word “persistence,” but the quality is to the human character what carbon is to steel.

“Got'cha!”

PERSISTENCE

The building of a Fortune, generally, involves the interdependent, synergistic application of the entire thirteen principles of this philosophy. These principles must be understood, and they must be applied with *persistence* by all who accumulate money.

The building of a Fortune, generally, involves the interdependent, synergistic application of the entire thirteen principles of this philosophy. These principles must be understood, and they must be applied with *persistence* by all who accumulate money.

If you are following this book with the intention of applying the knowledge it conveys, your first test as to your *persistence* began, unannounced, when you discovered the six steps described in the first chapter.

Unless you are one of the two out of every 100 who already have a *definite goal* at which you are aiming and a *definite plan* for its attainment,

you probably read the instructions, then passed on with your daily routine, never complying with those instructions.

The author is checking up on you at this point, because lack of persistence is one of the major causes of failure. You said you were sincerely interested in getting rich... Even if you didn't purchase the book, you've at least read it to this point. If you haven't completed those six steps, *no matter how imperfectly you may do it* on your first pass, go back and do it now.

It's for *your* own good, not mine.

Good news! Also, as you work with it—on paper—it takes on a life of its own... It grows, morphs, and takes the substance and study you feed it to become even more than you dare imagine at the outset.

You don't have to get it right. At the start, that's nearly impossible. (And I don't use that world lightly.) The right thing is you *get started now...*

The Fuel That Powers Persistence

Moreover, experience with thousands of people has proven that lack of persistence is a weakness common a majority of people. It is a weakness that may be overcome by effort. The ease with which lack of persistence may be conquered depends dominantly on two things:

1. The *intensity of your desire*, which is the prime mover in this philosophy, and...
2. Your *level of belief* that you'll actually achieve what you seek, which is the quantum catalyst

The starting point of all achievement is *desire*. It is the fuel that powers persistence. Strong desire is the constant, expanding, take any setback in stride quantum fire that drives you to running. That's why it's chapter *one*. Keep this constantly in mind. A strong desire makes faith, self-suggestion, the management of specialized knowledge and organized planning, and all

the other principles, very easy. *Persistence* is required, but it's not difficult to be persistent toward and with someone or something you truly love!

Weak desires bring weak results, just as a small amount of fire makes a small amount of heat. If you find yourself lacking in persistence, this weakness may be remedied by building a stronger fire under your desires.

For help building a fire under your desires, review the chapter on Programming, and apply the *vakogēm* formula with passion to your desires *fulfilled*.

Then continue to read through to the end, then circle back to chapter one, and revise your “Formula For Riches” given in connection with the six steps.

“Mene, Mene, Tekel, Upharsin”

The eagerness with which you follow these instructions reveals clearly how much, or how little you really *desire* to accumulate money. You can be sure—ill or weal—the writing's on the wall.

If you find that you are indifferent, you may be sure that you have not yet acquired the *money consciousness* you must possess before you can be sure of accumulating a Fortune.

Fortunes gravitate to those whose minds have been prepared to attract them just as surely as water flows down hill.

The great, great news is you can flip the switch and run *wealth current* through your being and your aura and make yourself a wealth electro-magnetic being.

This is exactly what you're doing to yourself in the reading of this book.

In this book you find all the necessary to “attune” any normal vibrations that attract the object

Fortunes gravitate to those whose minds have been prepared to attract them, just as surely as water gravitates to the ocean. There's a mutual attraction – a magnetism between riches and the heart of the

END SAMPLE: CH. 8

MASTER MIND

ONE GREATER THAN YOURSELF

CHAPTER 9 / PRINCIPLE 9

Nobody gets rich by themselves.

– TJ Rohleder

Power is essential for success in the accumulation of money. *Plans* are inert and useless without sufficient *power* to translate them into *action*. In other words, thinking BIG not connected with actually carrying out your plans is meaningless... The stuff of buffoons.

This chapter describes the method by which you may attain and apply real *power*.

Power may be defined as “organized and intelligently directed *knowledge*.” *Power*, as the term is here used, refers to *organized* effort sufficient to enable an individual to transmute *desire* into its monetary equivalent.

Power is required for the accumulation of money. *Power* is necessary for the retention and growth of money after it has been accumulated!

Organized effort is produced through the coordination of effort of two or more people who work toward a *definite* end in a spirit of harmony.

Simply put, isn't it logical—since every person has their own unique bent and strengths... since every person has certain weaknesses—that a harmonious affiliation between partners with *complementary skills, interests,*

and *abilities*, with a common goal in a spirit of absolute trust and *direction* should progress the team further than fragmented individuals could?

This is the HoloMagic *synergy* we sing of... The result is greater than the sum of the input parts... The individual benefit is greater than it could be were the individual to attempt to go it alone.

It's *That* Important...

Let us ascertain how power may be acquired. If **power is “organized knowledge,”** let us examine the sources of knowledge:

1. ***Accumulated Experience.*** Anything in the world you want is available on the Internet. Sure, the accumulated experience of humanity (or that portion which has been organized and recorded) may be found in any well-equipped public or university library... But the Internet continues with *on the minute* precision, while libraries lag months or years behind. Although any library of respect today, itself has Internet availability.
2. ***Experiment and Research.*** In the field of science, and in practically every other walk of life, participants are gathering, classifying, and organizing new facts daily. This is the source to which one must turn when knowledge is not available through “accumulated experience.” Here, too, the Internet is the hottest tool for discovery and collaboration ever encountered! Further, you begin to step into Higher Powers here... Frequently you *need* a new idea, to test a new alternative... *But what is that idea or alternative?* Creative imagination must often be used.
3. ***HoloCosm.*** Infinite Intelligence is a source of knowledge which may be contacted through the procedure described in

other chapters, purposefully. The reply comes with the aid of creative imagination.

Knowledge may be acquired from any of the foregoing sources.

Knowledge Is *Not* Power

And while knowledge, by itself, is *not* power (contrary to the saying you may have heard)... **Knowledge may be converted into *power* by organizing it into definite plans and by expressing those plans in terms of persistent action.**

You Need Others

Examination of the three major sources of knowledge will readily disclose the difficulty an individual would have, if they depended upon their efforts alone, in assembling knowledge and expressing it through definite plans in terms of *action*.

How Big Are Your Objectives? While there's nothing wrong with humble plans... If your plans are comprehensive, and if they contemplate large proportions, you must induce others to cooperate with you before you can inject into them the necessary element of *power*.

Defining The "MasterMind"

The MasterMind may be defined as...

The coordination of knowledge, effort, and resources in a spirit of harmony between two or more people for the attainment of a definite purpose.

So what does that mean? What exactly is a MasterMind?

Let us examine each part of the definition, and the riddle reveals itself.

The operative elements of the definition are:

- Coordination—There is a working together, in synchrony
- Knowledge, effort, & resources—The things the partners put toward the group effort
- Spirit of harmony—There is a spirit of unity, purpose, and good will
- 2 or more people—The size depends on the needs
- For attainment of a definite purpose —Geared to accomplish something definite

With this clarification, it's easy to see a MasterMind is a cooperative alliance geared to the accomplishment of a specific objective.

This purpose is what makes support groups and many business gatherings not strictly MasterMinds. They are intended as a sharing of the resources that can benefit the members. Everybody supports and helps each other. And while this is a good thing, the gathering is designed for the betterment of the individuals in the group. There is no specific objective the group is geared toward achieving.

However, a musical group, as for instance, the Beatles, *is* a MasterMind (in this case of 4 individuals), because it shares a common end. The individual members each contribute and coordinate their knowledge, effort, and resources to accomplish this definite purpose. They are a single enterprise.

No individual may have great power without availing himself of the MasterMind. That's how critical observance of this principle is.

In a preceding chapter you received instructions for the creation of *plans* for the accomplishment of translating *desire* into its *definite* form. That transmutation is accomplished by will, cooperation, and resour-

*Knowledge may
be converted
into power by
organizing it into*

END SAMPLE: CH 9

terms of action.

PASSION

PASSION MAKES DISCIPLINE EASY!

CHAPTER 10 / PRINCIPLE 10

*Who possesses the source of enthusiasm
achieves great things.*

– I Ching

*Developed with contributing MasterMind co-authors
Dionne Gardiner (Aus), Carrie Carter (USA), Man Kei Cheah (HK)*

Sex desire is the most powerful of human desires. When driven by this desire, men develop drive, interest, keenness of imagination, courage, willpower, persistence, and creative ability unknown to them at other times.

So strong and impelling is the desire for sexual affiliation that men freely run the risk of life and reputation to indulge it.

When harnessed, and redirected along other lines this motivating force maintains all of its attributes of drive, interest, keenness of imagination, courage, persistence, and creative ability, which may be used as powerful creative forces in literature, art, or in any other profession or calling, including, of course, the accumulation of riches.

Enrich Body, Mind And Spirit

Transmutation is, in simple language, the changing or transferring of one element, or form of energy, into another. *Sex transmutation* is simple and easily explained. It means the switching of the mind from thoughts of physical expression to thoughts of some other nature.

The desire for sexual expression is inborn and natural. The desire cannot and should not be submerged or eliminated.

Our sexuality and spirituality are so closely linked that their *combined* expression is the most important tool we have to engineer and execute the successful life we want. A pure case of *synergy*. A MasterMind. What you want to achieve from the very deepest place in your being is achieved by harnessing your sexual energy and transmuting it passionately in pursuing the success of your goals.

Just as lovemaking can bring us closer to God, so too does the conscious use of this energy bring us to our own highest potential.

The innate sexual drive should be given an outlet through forms of expression that enrich the body, mind, and spirit of you and of all humanity.

If not given this form of outlet, through transmutation, it will seek outlets through purely physical channels.

A river may be dammed, and its water controlled for a time, but eventually, it will force an outlet. The same is true of the drive for sex. It may be submerged and controlled for a time, but its very nature causes it to be ever seeking means of expression.

On the other hand, just as water is harnessed to achieve great ends—like at Hoover Dam in Nevada USA, which provides electricity to an entire region by harnessing the power in accord with its *nature*, so you, too, can accomplish great things when you harness this powerful force of Nature to achieve worthy goals.

Why It's So Important For Success-Driven People To Know About And Harness This Phenomenon

Vibrations of an exceedingly high rate are the only vibrations picked up and carried by HoloCosm from one brain to another. Thought is energy traveling at an exceedingly high rate of vibration. Thought which has been modified or “stepped up” by any of the major emotions vibrates at a much higher rate than ordinary thought, and it is this type of “super-thought” which passes from one brain to another, through the broadcasting and receiving functions of the human brain.

The emotions generated around sex stand at the head of the list of human emotions, as far as intensity and driving force are concerned.

- That fact alone should drive you to investigate how you can harness this powerful force to your personal wealth quest.

The brain stimulated by the emotions surrounding sex vibrates at a much more rapid rate than it does when that emotion is quiescent or absent.

In simple language? You see with penetration. You move with the swoop of an eagle on live prey. You get more done to higher standards. You manifest the riches you desire.

The result of sex transmutation is the increase in the rate of vibration of thoughts to such a pitch that the creative imagination becomes highly receptive to ideas which it picks up from HoloCosm.

When the brain is vibrating at a rapid rate, it not only attracts thoughts and ideas released by other brains through the medium of the Cosmos, as well as from the Cosmos itself, it also gives to one's own thoughts that emotional and spiritual uumph essential before those thoughts will be picked up and acted upon by your own subconscious mind, which then dutifully transmits to your own organism, as well as transmitting your thoughts into the greater HoloCosm for further outworking.

So, you see that the broadcasting principle is the factor through which you mix feeling, or emotion, ...power, with your thoughts and pass them on to your subconscious mind and to all the Universe.

An Irresistible Force

The emotions surrounding sex form an “irresistible force,” against which there can be no such opposition as an “immovable body.”

That is the secret of this entire concept.

When **driven** by these emotions, individuals become gifted with a super power for action.

Understand this truth, and you will catch the significance of the statement that the transmutation of your sexual desires can lift you to the status of a genius.

Actuate this secret, and you harness the greatest power known to humanity to achieve your ends!

Who could argue it's a creative power?

Commitment To Do Or To Die

Oftentimes the spirit which vaults people to prominence is the spirit of “Do or die!”

It means, short of an early death, *nothing* will deter you. Even if you can't be certain of the exact date of arrival, you can be certain of the fact.

There's a magic in *knowing* only an early encounter with death can stop you. “Burning your ships” happens HoloMagic.

Willpower Required

The transmutation of sex energy calls for the exercise of willpower, to be sure, but the reward is worth the effort.

*When driven by
the emotions
surrounding sex...
Individuals
become gifted with
a super power
for action.*

Further, there are techniques to let the *imagination* take over in this regard, rendering the willpower easy to muster. In fact, you can direct your nervous system—when your desire is sufficient—to make the proper choices your choices of preference. To make it a passion you are driven by.

This is the kernel of this book, presented in yet another dimension—in all arenas you can “think” and grow *rich!*

Let’s take an example from the weight loss world. You can easily see how it applies in business and to your grand pursuits.

The heavily overweight person *wants* to lose weight. They know how much better they would feel, how much better their health would be. Not the least of which is how much better he or she would look.

They decide countless times to lose weight. And make the determination to resist the temptation to overeat and to avoid evil things like sweets and desserts.

The resolve lasts maybe one meal... Maybe two temptations.

The issue lies in thinking the wrong thoughts... Think expansive, you grow rich. Picture limitation, you grow poor. Think health, you grow trim. Think food, you grow fat...

A slim person doesn’t have those temptations... A trim person wouldn’t overeat. It doesn’t feel good. *What temptation?* Being “disciplined” is not an issue, because a trim person doesn’t feel the compulsion to pig out, and, in fact, would feel *bad* overeating.

The person battling excessive weight may feel bad about *having* over-eaten, but the reason why they overeat is because they feel good *doing* it.

Change your thoughts! Find out what the thoughts of successful people are who are long-term ace players in the field you wish to enter, adopt and adapt those thoughts as your own! Do it mindfully, with emotional decision. Do it rep.

Do you know **END SAMPLE: CH 10**

They say it t and should be done—these thoughts assumed—*dozens of times a day* in your

SUBCONSCIOUS

THE CONNECTING LINK BETWEEN HOLOCOSM AND YOU

CHAPTER 11 / PRINCIPLE 11

There is plenty of evidence to support the contention that the subconscious mind is the connecting link between the finite human mind and the HoloCosm. It is the intermediary through which one may draw upon the forces of Infinite Intelligence at will. It alone contains the secret process by which mental impulses are modified and projected into their spiritual equivalent. It alone is the medium through which prayer may be transmitted to the source capable of answering prayer. As well, it is the medium through which answers, ideas, plans, messages, inspirations, motivations, chance meetings, and open doors arrive and dance before you from Infinite Intelligence.

Here's your point of power....

You may voluntarily plant in your subconscious mind any plan, thought, technique, or purpose which you desire to translate into its physical or monetary equivalent.

You may purposefully invoke and ignite the self-fulfilling prophecy and the Law of Attraction, receiving from HoloCosm.

The subconscious acts first on the dominating desires, which have been mixed with emotional feeling put forth in belief.

The Subconscious Works Day And Night

Through a method or procedure unknown to conventional humanity, the subconscious mind tunes into and draws upon the forces of HoloCosm for the power with which it voluntarily and with no more effort than magnetism transmutes one's desires into their physical equivalent, making use, always, of the most practical media by which this end may be accomplished.

You cannot entirely control your subconscious mind, but you can voluntarily hand over to it any plan, desire, or purpose you wish transformed into concrete form.

Read, again, instructions for using the subconscious mind in the chapter on programming. Employ *vakogëm*. Make your images holographic, present tense, associated, real, excited, colorful, loud, moving, and extreme.

Enter into the fantasy... This is the language the subconscious vibes with....

Another feature of the subconscious mind is that it is the individualization of HoloCosm in the human animal. (Actually, all creatures, but our discussion here is limited to the human one.)

The subconscious of every individual is connected by *being* Infinite Intelligence. It's a spiritual realm, in which you interact with the subconscious of every other individual, force, and item in creation. Your subconscious affects all things through the law of vibration and attraction (otherwise known as electricity and magnetism). As well, it is affected by the spiritual dimension of all things and organisms... according to its wavelength. Just like *x-rays* and magnets only interact with other items on their vibrational wavelength.

These are scientific facts in the New Millennium still not realized by staid institutions and the masses, consciously deployed by achievers in this new age.

The Human Body Metaphor

Here's a workable metaphor... We are, each of us, complex cells in a larger being. Just as, in the human being, a burn on the leg or a cut on the arm draws an immediate response from the whole organism—meaning you may stop, hold the wound, jump up and down, faint, and a host of other possibilities. As well, the body consciousness dispatches a whole army of white blood cells autonomically hustling in a predictable response to fight infection.

In the same way, a call in one sector of Infinite Intelligence marshals and sends from the greater resources of the holobody, all things needful to satisfy whatever demand arises.

Deepak Chopra, a deep actualizer, speaks of this reality...

This lump of flesh and bones is not your body... This limited personality you experience is not your self. Your body is actually infinite and one with the Universe. Your spirit encompasses all spirits and has no limit in time or space.

The NEW Think And Grow Rich presents the science of harnessing that HoloMagic “c²” factor to practical ends, transmuting desire into money. It's quantum... The science of transforming energy, the spiritual substance of the universe, into matter, money.

Staggering To Imagine!

The possibilities of creative effort connected with the subconscious mind are stupendous and imponderable. They inspire one with awe.

I never approach the discussion of the subconscious mind without a feeling of littleness and inferiority due, perhaps, to the fact that humanity's entire stock of knowledge on this subject is so pitifully limited.

The very fact that *the subconscious mind is the connecting link, the medium and channel of communication between the thinking human mind and Infinite Intelligence*, is, of itself, a thought that blows one's circuits!

How it works is a whole different story. As difficult to describe as the force which constitutes life and growth... As in, the process we describe from our laboratory experiments is *not* the full story.

The Raw Material

After you have accepted, as a reality, the existence of the subconscious mind and understand its possibilities as a medium for transmuting your *desires* into their physical or monetary equivalent, you comprehend the full significance of the instructions given in the chapters “Desire,” “Belief,” and “Programming.”

It’s the way of the initiate...

You also understand why you have been repeatedly admonished to *make your desires clear and to reduce them to writing*. You also understand the necessity of *persistence* in carrying out instructions.

The subconscious mind functions as a tool to manifest your currently dominant thought, image, or feeling. It works all the time. It cannot *not* work. Through its magic interaction with HoloCosm it reflects in your experience what you think in your heart. *That’s HoloMagic!*

It’s called the *mind-environment* connection.

Therefore it becomes of stunning importance in the process of transmuting desire into money that you give your subconscious and HoloCosm specific instructions of the fulfillment you would have...

Not discounting what we’ve said about *programming* and *neural reprogramming*, it’s almost as if your subconscious is a computer. The computer is just a tool loaded with software... It does what it’s told to do. It processes whatever data or input it gets... Without discrimination. Whatever you feed it manifests.

The discrimination is
the computer or the

END SAMPLE: CH. 11

BRAIN

THE BROADCASTING AND RECEIVING STATION FOR THOUGHT

CHAPTER 12 / PRINCIPLE 12

In the dawning years of the twentieth century the author, working in conjunction with the late Dr. Alexander Graham Bell and Dr. Elmer R. Gates, observed that every human brain is both a broadcasting and receiving station for the vibration of thought.

Through the medium of the Cosmos, in a fashion similar to that which the radio broadcasting and receiving phenomenon advantages... Every human brain is *capable* of both transmitting and of receiving vibrations of thought, which are being released by other brains or the HoloCosm itself (although all things happen *within* the HoloCosm, of course).

The Radio Metaphor

The method by which you communicate with Infinite Intelligence is very similar to that through which the vibration of sound is communicated by radio. If you understand the working principle of radio, you know that sound cannot be communicated through the Cosmos until it has been “stepped up,” or changed into a rate of vibration which the human ear cannot detect.

The radio broadcasting station steps up the vibration millions of times. Only in this way can the vibration of sound be communicated through the Cosmos. Then the transmission comes.

In transmission cosmic waves pick up and carry the energy (which originally was in the form of vibrations of sound within the human range) to radio receiving sets, and these receiving sets step down that energy, back to its original rate of vibration, so it is recognized as sound.

In the same manner, the subconscious mind is the intermediary which steps up your prayers, achievement visualizations, and affirmations—be they expectant and expansive or be they vapors and confusion—into terms which Infinite Intelligence recognizes, presents the message, and brings back the answer, stepping it down in the form of a definite plan, idea, meeting, or circumstance for procuring the object of your thought.

This is the realm of esp. It's called telepathy when it happens human mind to human mind, more often called intuition or inspiration coming HoloCosm to human. We just call it *HoloMagic* wherever you find it.

Because every human brain is *capable* doesn't mean every human exercises this option. For most people it's just an accidental breakthrough from the other realms from time to time. Obviously—in the very fact you find yourself this deeply involved in this book this moment—you have already far distanced yourself from the maddening crowd.

There are techniques that give you the power to *consciously, with foresight and design, use and benefit from* these overwhelming insights, and they are described completely in this present treatise, *The NEW Think And Grow Rich*.

How It Works

In this moment, let's spotlight the creative imagination as the aspect of the brain-mind continuum that is the “receiving set” of the brain. It receives thoughts. It is the agency of communication between the four sources from which one may receive thought stimuli and your conscious or reasoning mind.

By way of quick summary, those four sources are....

1. Consciously from other people
2. Your own subconscious
3. Subconsciously from other people
4. Infinite Intelligence

When stimulated or stepped-up to a high rate of vibration the mind becomes more receptive to the vibration of thought which reaches it through the Cosmos from outside sources. This stepping up process takes place through the positive emotions, or the negative emotions. Through the emotions, the vibrations of thought are increased.

Your transmissions are also stronger, clearer, and more effective, with less interference when your mind is stimulated. Vibrations of an exceedingly high rate are the only vibrations picked up and carried by the Cosmos from one's brain to another source. Thought is energy traveling at an exceedingly high rate of vibration. When the mystics were saying this 5,000 years ago, reasonable people could object. But this is a well-proven fact in today's scientific world.

Thought that has been modified or stepped up by any of the major emotions vibrates at a much higher rate than ordinary thought, and it is this type of thought with more power that transmits its electro-magnetic waves throughout HoloCosm.

Have You Ever Been So Intensely Sexually Involved You "Forgot" Yourself?

The emotion of sex stands at the head of the list of human emotions as far as intensity and driving force are concerned. The brain which is stimulated by the emotion of sex vibrates at a much more rapid rate than it does

when that emotion is quiescent or absent. Commonsense and your own experience tell you this.

There are key ideas themed throughout this work. Meditate much on the power shared with you in the preceding paragraph.

The result of passion is the increase of the rate of vibration of thoughts to such a pitch that the creative imagination becomes highly receptive to ideas transmitted both from others' brains as well as *Infinite Intelligence* itself, which it picks up from the Cosmos.

Further, when the brain is vibrating at a rapid rate, it not only attracts thoughts and ideas released by other brains through the medium of the Cosmos, but it gives to one's own thoughts that feeling essential before those thoughts are picked up and acted upon by your own subconscious mind, by HoloCosm, and by the subconscious minds of others.

Amp Up Your Broadcasting And Receiving Station For Spectacular Results

An important point of control and power is the factor through which you mix feeling, or emotion, with your thoughts and pass them on to your subconscious mind.

The subconscious mind then becomes the "sending station" of the brain, through which vibrations of thought are broadcast.

The creative imagination is the "receiving set" through which the vibrations of thought are picked up from the Cosmos.

Both of these domains are interlaced with the activity of your brain. *Direct your mind.*

Along with the important factors of the subconscious mind and the faculty of the creative imagination, which constitute the sending and receiving sets of your mental broadcasting machinery, consider now the principle of self-suggestion, which is the medium by which you may put into operation your "broadcasting

END SAMPLE: CH 12

HOLOMAGIC

YOU AND HOLOCOSM ARE ONE

CHAPTER 13 / PRINCIPLE 13

Myself, the first time I saw it in Napoleon Hill's original version, I marveled... "The *sixth-sense* in a *business* book?! *Oh my!*" "The Sixth Sense" was the original title of the 13th principle... Today someone flipping the pages in a bookstore might exclaim, "*HoloMagic* in a *business* book?!"

The answer is *yes*, because business is very much about getting the edge. Intelligent people know and act on that.

The principles we discuss in this chapter still seem "*way* out there" for some people. That's a shame. Holding outdated training or preconceived notions that prohibit one from looking closely at and learning how to cooperate with *huge* forces is a serious mistake.

You are, after all, presumably reading this book to get rich, and the great achievers of all time are those who discover how to use and be used by the great Infinite Intelligence, the HoloCosm.

In this chapter you encounter the Holy Grail of achievement:

- The thoughts you think cloth themselves in circumstance and environment

- An intent launched in the HoloCosm affects the entire HoloCosm
- You and HoloCosm are one

HoloMagic is the phenomenon, the manner of reaching, and the way of response of HoloCosm. HoloMagic is a magical, mystical place of power where intention equals follow-through to achievement.

There's two channels to HoloMagic you want to know about. There's the fact that HoloCosm talks to you on a special frequency, that is, it arrives via the sixth sense. A very special frequency.

And, more importantly, there's the fact you can stimulate HoloCosm via a knowing intent through creative imagination. And though you can't *force* HoloCosm to respond, any more than you can force the growth of a tree, you can connect and interact with HoloCosm in such a way as to stimulate the response you desire, as you do when you select, plant, and nurture a seed. Both mysterious metaphysical processes, *growth* and *thought*, eventuate in material form.

Follow and model the examples of making contact with and receiving guidance and opportunity from HoloCosm, and the promise herein is you begin to move with different insights, capabilities, and magnificent powers... As Thoreau says it, you become one of those special individuals who "live with the license of a higher order of beings."

HoloMagic is multi-dimensional. You find in all parts the whole, and the whole in all parts... It can be impossible to detect in certain circumstances and obvious Adams in others...

You and HoloCosm are one. It just appears God is far away, yet it is God you feel and hear in that still, small voice whispering within. Quantum physics affirms it is God living through you, expressing *as* you, whether you recognize it or not.

Much has been said to this point about how HoloMagic works and how it may be detected. In this chapter, we explain how to work it. The good news is, if you're still with me, you find it's easy, it works, and you can do it.

There are two major practices taught in this chapter on HoloMagic, several different ways. The two principles are:

1. Directed meditation—for all the turning within you do, for all the stilling the senses you do, in the HoloCosmic sense, creative imagination / meditation is the proactive outgoing act you do to trigger a response from HoloCosm, because for every action there is an opposite and equal reaction
2. The sixth sense—the incoming channel of HoloMagic variously identified in its manifestations as a hunch, motivation, impression, certainty, plans, a coincidence, or synchronicity—the response from HoloCosm

HoloMagic is the medium. HoloMagic is how it works. It's HoloMagic you and HoloCosm are one. HoloMagic is the miraculous feeling of it all.... And, most importantly, HoloMagic is working for you to accomplish your quests.

The Miracles Of The Sixth Sense

HoloMagic defies easy description. It cannot be described to a person who has not mastered the other principles of this philosophy, because such a person has no knowledge, and no experience with which to compare it. Understanding of HoloMagic and the ability to direct it comes only by meditation, through mind development from within.

Let's talk sixth sense, the incoming channel. The sixth sense is the medium of contact Infinite Intelligence uses to communicate with the finite human mind. For this reason, it is a mixture of both the mental and the spiritual. It is the point at which the Universal Mind contacts the individuated human mind.

After you have mastered the principles described in this book, you are prepared to accept as truth statements which may, otherwise, be incredible to you, namely....

Through the aid of the sixth sense, you are warned of impending dangers in time to avoid them, and notified of opportunities in time to embrace them. You are given inspired ideas, plans, and determinations you can use to become wealthy.

Through the aid of synchronicity, a function of the sixth sense, without your volitional effort, you are guided to meet the people who can further your success, encounter the books and seminars that pole vault your progress, and receive messages and directions from the Cosmic in the smallest things—like a billboard alongside the highway, or a few choice words on a TV program you catch as you pass through the mini-mart.

There comes to your aid, and to do your bidding, with the development of the sixth sense, a “guardian angel” who opens to you at all times the door to the Temple of Wisdom.

Whether or not these are statements of truth, you will never know, except by following the instructions described in the pages of this book, or some similar method of procedure.

The author is neither a believer in, nor an advocate of “miracles,” for the reason he has enough knowledge of Nature to understand that *Nature never deviates from her established laws*. Some of her laws are so incomprehensible they produce what appear to be “miracles,” such as, something, for instance, we take quite for granted. . . . We can communicate with people on the other side of the world—in *real* time—on the Internet with email or chat, or we can pick up the telephone. . . . These are *recent* occurrences. Not too many years back, stretching into millennia of human existence, *that* was a miracle! That was a *dream!*

Things change. *Flight* is another example. For how many millennia did humanity yearn upwards, thinking it would be miraculous and won-

derful to fly?! Today, there's intercontinental flights with hundreds of people onboard!

Miraculous indeed! If you understand the LAW, you can do amazing things!

To Move The HoloCosm

The reality of a “sixth sense” has been well established. This sixth sense speaks to you through creative imagination. The faculty of creative imagination is one the majority of people never use during an entire lifetime, and if used at all, it usually happens by mere accident.

A relatively small number of people use, *with deliberation and purposeful planning*, the faculty of creative imagination. Those who use this faculty volitionally and with understanding of its functions are *genii*.

This is your call, right now, to join this group and to harness the powerful drivers of the sixth sense to your own road to riches. This chapter contains all you need to know.

The faculty of creative imagination is the direct link between Infinite Intelligence and the finite human mind. All so-called revelations referred to in the realm of religion and all discoveries of basic or new principles in the field of invention, take place through the faculty of creative imagination. Inspired literature and art enters under this same cover.

When ideas or concepts flash into one's mind, through what is popularly called a “hunch,” they come from one or more of the following sources:

1. Infinite Intelligence, the HoloCosm
2. One's subconscious mind, wherein is stored every sense impression and thought impulse which has ever reached the brain through any of the five senses; as well, it never quits working
3. From the mind of *genii*, the thought or pi
scious thought

END OF SAMPLE: CH. 13

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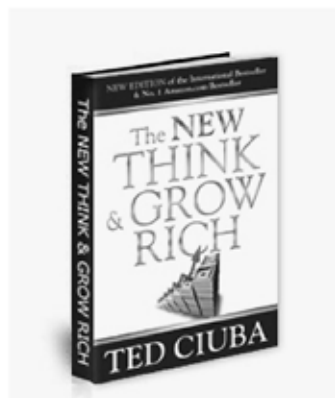
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